

# focus

the newsletter of the matamata camera club

[www.matamatacameraclub.org](http://www.matamatacameraclub.org)

## March/April 2013

### President's Report

Hi all

Here I am wondering why Esther is so late with the newsletter for this month, just to have her arrive at the office the other day, demanding why she has to wait so long for the president's report.

So... I guess it's my fault the newsletter is late, sorry about this...

We have just had Easter Weekend, and I hope you all had a wonderful break, and got lots of photos.

It's a bit late but just a reminder that next month's Theme is 'A Sense of Place': Sometimes a single image is not enough. Present three images to describe a place as a triptych. (you need to submit 2 triptychs and one open digital)

5 ways is fast approaching so if you have any images please email them in with 5ways in the subject line, otherwise we will go back over the last year and the committee will choose them.

I would like to thank David Collier for doing such a wonderful job of last months critiques, I for one found him very interesting.

Don't forget: subs are now overdue.

Keith

(I don't know about the demanding bit, lol. E.)

### Subs are due now:

Under 18 year	\$ 20.00
Single	\$ 35.00
Couples	\$ 50.00.

Refer to the accompanying email for our bank details

We prefer payment by internet banking, but you can also give cash to Brie at the April club night. Please remember only paid members are eligible to accumulate points.

## From Esther

Hi everyone

What a start to the year, with so many changes taking place. It has been one of our longest and driest summers in years which has been welcomed by some and a torment for others. I'm sure some farmers took up dancing or did a jig when the first session of rain arrived. It's great to see the return of green to our images.

We say welcome to our many new members to our light painting collective, and sadly we have to say bye to Dan and Sarah MacMillan who are relocating to the North Shore for work. Being such an integral part of our club, it is hard to say farewell. They have given a monumental amount of themselves for our club, with many years on the committee, leading the club, and passing on their knowledge and inspiration of capturing great photos. You will both be missed. We give all our best wishes for your next adventure in the City of Sails and remind you that you are very welcome back anytime. In fact we insist it.

## April Theme

(Due 6pm 8th April or as per Carl's triptych email)

A Sense Of Place.- Sometimes a single image is not enough.

Please email your images to the secretary at [photos@matamatacameraclub.org](mailto:photos@matamatacameraclub.org) by 5pm the Monday before each meeting. Image size is to be set to maximum dimensions of 1920px wide by 1080px high, with a dpi no higher than 100 (72 dpi is standard). Set your jpeg quality to 100%. ( NB: Maximum height must be = 1080 pixell.

Tip (Carl) – your photo imaging software will usually do a better quality job of resizing than the Windows email wizard.

## May's Theme

Due 6pm Monday 14 May 2013.

More Than One.- An exercise in repetition – creative use of multiple similar/identical objects.

If your not sure where to start.

Google images "rhythm" but remember the assignment is repetition.

## Events

### April

6th

Matamata Car O'Rama.

Time: 9:00 am

Venue: 2271 Mangawhero Road, (near the gun club)  
Matamata

Entry: Gold Coin for Public

Featuring: Vintage cars, Hot Rods, modern boy racers, sausage sizzle, bouncy castle, balloons and various stalls.

6-7th

Daylight savings ends

## More Events

### April Continued..

17th- 20th Matamata Festival of Flowers 9am – 8.00pm  
Entry: \$10.00

Fashion in the Street: Broadway and Arawa from 12noon  
Wednesday 17th to Friday 19th April.

Art at the Tower, View local artists at Firth Tower.  
Open from 9am. Devonshire teas \$5.00.

### May

1st – 5th PSNZ National Convention 2013 – Wellington..

### June

14th Closing date for Club Entry in the 2013 Trena Packer Salver  
Competition from Nature Photography Society of New Zealand  
[http://www.naturephotography.org.nz/pdfs/trennapacker\\_2013.pdf](http://www.naturephotography.org.nz/pdfs/trennapacker_2013.pdf)

### July

7th 5 Ways Interclub Competition  
Venue: Crocket club, Banks Street Te Awamutu.

## PSNZ Competitions

April 25th Closing Date for Canon Online Round  
<http://www.photography.org.nz/competitions>

May 27th Closing Date for North Shore Salon Entries  
<http://www.northshoresalon.co.nz/?q=northshoresalon>

June 7th Closing Date for Tauranga AV Salon 2013  
<http://taurangaphoto.org.nz/av-salon/>

June 25th Closing Date for Canon Online Round  
<http://www.photography.org.nz/competitions>

## A taste of the technical:

### For newbie's & those looking for a refresher

The UK based Cambridge in Colour website has a great selection of tutorials  
<http://www.cambridgeincolour.com/tutorials.htm>

### PSNZ Help Sheet

#### WHAT MAKES A COMPETITION PICTURE?

By Ron Willems, FPSNZ, AFIAP, ARPS, AAPS

Often when judging I am asked what makes a competition picture?

These days technical competence is assumed:

**Correct exposure** - most cameras have very sophisticated exposure calculation systems.

**Sharpness** – auto focus cameras have covered this.

**Perfect print/slide quality** – photographic labs are now fully automated.

All these things can be done automatically, so in competition you won't get any marks for getting

this right. You may not have all of the above functions available to you but that is what you are competing against, therefore failing on any of these matters will see your picture put straight into the reject rubbish bin!

So what does make a competition picture?

**Heart** – It must show how the photographer felt about the subject, in a way that all viewers see it.

**Interest** – It must be of interest to many viewers, not just the photographer.

**Feeling** – It should capture the feeling of the moment.

**Design** – It should have a sense of design or pattern.

**Interpretation** – It should show how the photographer interpreted what they saw.

**Seeing Eye** – It should capture the subject in a slightly different way to how most people view it.

**Composition** – It needs to be well composed, “the rules” are only guidelines.

**Lighting** – It should use creative lighting using shadows to add mood and modeling. Very rarely will a photograph have all of these items, but what a winner if it does have!!!

Source: 2009 Ron Willems FPSNZ ARPS AFIAP AAPS,  
WHAT MAKES A COMPETITION PICTURE?

Retrieved from <http://www.photography.org.nz/resources>

### **For the more seasoned members:**

Gestalt perception in photography composition. Looks for words: Proximity, similarity, closure, simplicity, continuity.

Some sources:

<http://jeffbrew.com/2012/02/26/howto-gestalt-principles-and-photography/>

<http://joebaraban.com/blog/category/the-use-of-gestalt-in-photography/>

<http://www.imageinside.com/wp-content/uploads/2010/09/Gestalt-Theory-and-Photographic-Composition..pdf>

Or check out : Michael Freeman’s The Photographers’s Eye: Composition and Design for Better Digital Photos.

### **Quote with a difference:**

Our first winner of chocolate fish quote is Liz. Well done.

Quick reminder: The first person to email the answer of our quote question will receive the prize at our next meeting. (Excluding committee members)

Your email answer should read as

To: [photos@matamatacameraclub.org.nz](mailto:photos@matamatacameraclub.org.nz)

Subject: Chocolate Fish

Text: Who said “This months quote.” Answer – This months author

### **This month’s Quote is:**

“I have always been fascinated by the poetic condition of twilight. By its transformative quality. Its power of turning the ordinary into something magical and otherworldly....”

Tip – check out this person’s images